

2009 CALL FOR ENTRIES



NATIONAL WATERCOLOR SOCIETY

89th Annual Exhibition, October 10 – December 20, 2009

Entry DEADLINE: June 27, 2009

NWS PURPOSE

The National Watercolor Society brings before the public the best of water media painting, representing a wide range of directions and technique, from experimental to traditional and encourages support for watercolor as a vital, enduring and expressive medium.

CALL FOR ENTRIES

89th Annual Exhibition,
October 10 – December 20, 2009,

City of Brea Art Gallery

Brea, California

CALENDAR

- June 27: Postmark Deadline for Entries
- July 18: Slide/Digital Image Jury Day
- July 20: Notification Begins
- Aug 17-22: Delivery of Accepted Paintings
- Aug 29: Verification of Accepted Paintings, Granting of Awards and Signature Status
- Oct 10: Luncheon and Awards Ceremony, Reception
- Oct 11: 89th Annual Show Opens

DEMONSTRATION SERIES:

- Sunday, Oct 11: Stephen Quiller
- Saturday, Oct 17: Gerald Brommer
- Saturday, Oct 24: Yachiyo Beck
- Saturday, Nov 7: Chris Van Winkle
- Saturday, Nov 14: Brenda Swenson
- Dec 20: 89th Annual Show Closes

JURY OF SELECTION

- Jerry Stitt, Chairperson
- Carl Purcell and Carolyn Lord, Jurors
- Manette Fairmont, 1st Alternate; Lavonne Tarbox Crone, 2nd Alternate; Katie Crown, 3rd Alternate

AWARDS

Over \$25,000 in Purchase, Cash and Merchandise Awards

JUROR OF AWARDS

Jim Morphesis earned a Bachelor of Fine Arts from Tyler School of Art of Temple University and a Master of Fine Arts from California Institute of the Arts. His paintings have been shown in 39 solo exhibitions and in more than 100 group exhibitions at museums and galleries including: Los Angeles County Museum of Art; the San Francisco Museum of Modern Art; the State Museum of Contemporary Art in Thessalonika, Greece and the Queens Museum of Art in New York City. His paintings are in the permanent collections of more than 25 museums including the Los Angeles County Museum of Art. Morphesis' work has been recognized with numerous awards, including a First Prize at the Florence International Biennial of Contemporary Art, Florence, Italy.

ELIGIBILITY

The 89th Annual Exhibition is open to all water media artists. Paintings must be done on a paper surface and unvarnished. Water media must be the dominant element. No digital art, photography, prints or reproductions. **No work that has been previously exhibited in any national shows.** No work done in a class or workshop setting. Work must have been completed within the last two years. Source material must be original and not derived from any published images.

JURYING PROCEDURE AND SEQUENCE

The Annual Exhibition is selected by the Jury of Selection in two stages: first, an initial review and tentative selection from all submissions; second, a verification of each selected painting to make sure it matches the submitted image and is properly framed. Tentatively accepted pieces may be rejected at this time. The Juror of Awards reviews the paintings accepted for the Annual Exhibition and determines the awards. Slides of accepted paintings will be retained for the permanent collection of NWS. All others will be returned. Digital images will not be returned unless they are submitted on reusable media such as a flash card and sufficient return postage is included.

TRAVELING EXHIBITION

A Traveling Exhibition of 30 paintings will be chosen by the Jury of Selection for a one-year national tour. Artists will be notified by mail when the paintings return from the tour.

ENTRIES

We encourage entrants to submit digital files. However this year, **NWS will accept one entry per entrant, in either slide or digital format.** Slides must be 35 MM color in a 2" x 2" mount. No glass slides and no tape or attached labels may be used. Digital files must be 5 MB or less, either JPEG or TIFF, with a 300 dpi minimum resolution, no compression.

ENTRY FEES (Non-refundable)

Signature and Associate members whose dues are paid for the current year may submit one entry for a fee of \$20. The fee for non-members is \$30. Fees must be paid by check or postal money order in U.S. funds only. All entrants will receive a catalog of the 89th Annual Exhibition.

SALES

Unless specified by the artist, it is assumed that all paintings are for sale. The City of Brea Art Gallery is responsible for all sales and will retain 30% of the selling price for its services. Artists should adjust their prices accordingly. Although the utmost care will be taken in handling digital media, slides and paintings, NWS, its representatives and City of Brea will not be responsible for damage or loss, whatever the cost. Artists should carry their own insurance. **There will be no price changes after acceptance.**

FRAMING AND SIZE REQUIREMENTS

Minimum Image Size: 9" x 12".

Maximum Frame Size: 40" x 50", either horizontal or vertical.

The frame must be a simple flat front, square wooden frame, black or natural color OR a metal flat front frame with square corners, flat black or graphite of neutral color. The thickness must be no less than 3/4 of an inch, maximum appropriate to the size of the painting. **The framed work must be light enough to be handled by one person.** Diptychs and triptychs must be mounted within a single frame. The painting must be ready for hanging with wire and secured under rigid Plexiglas. No glass. No saw tooth hangars. Mats, if used, must be white or light neutral color.

ACCEPTED WORKS

Artists whose paintings are accepted in the initial jurying will receive labels and instructions for shipping and delivery.

SIGNATURE MEMBERSHIP IN NWS

An NWS Associate or Non-member whose painting is accepted in the 89th Annual Exhibition will be invited by the President of NWS to apply for Signature Membership. The artists will be asked to submit three matted pieces, excluding the exhibited work, for review by the Jury of Selection. If the paintings are judged to meet the standards of quality and consistency required by the Society, the applicant will be invited to become a Signature Member of the National Watercolor Society. See Jurying Procedures and Sequence.

ASSOCIATES OF THE NWS

Artists and friends of watercolor may become Associates of the Society merely by applying and paying the annual dues. Benefits include eligibility for the NWS Member Show, all announcements of NWS activities, the Newsletter, Prospectus, Catalog and reduced entry fee for the Annual Exhibition. Associates may not vote or use NWS initials after their name, but may serve on the NWS Board of Directors in some capacities. The NWS membership year runs from March 31 to March 30. To become an Associate member, send \$40 with your name and address to:

NWS Membership Director
915 South Pacific Avenue
San Pedro, CA, 90731

For questions or additional copies of this Prospectus, contact:

Mr. Al Setton
NWS Exhibition Director
10341 Rosbury Place, Los Angeles CA 90064
Email: asetton64@gmail.com
Phone: 310-838-4137
NOTE Pacific Time Zone

SUBMISSION CHECKLIST

- ◇ Print out the Data Card.
- ◇ Complete the Data Card, using blue or black ink, and neatly letter/print. Fill in all blanks and check the appropriate boxes.
- ◇ Be sure to sign it.
- ◇ Enclose your check (NWS members \$20, non-members \$30) payable to NWS
- ◇ Enclose a Self Addressed Stamped Business Size Envelope for return of materials and acceptance status letter.
- ◇ Follow instructions for your submission of a SLIDE or DIGITAL IMAGE (choose one).

Note that slide submissions are sent to Al Setton, digital submissions are sent to Lowri Sprung.

DATA CARD

Name: _____ Address: _____

City: _____ State: _____ ZIP: _____

Phone:(_____) _____ E-mail: _____

NWS Membership Status: Signature Member Associate Non-member

Painting Title: _____ Year Completed: _____

Price:\$ _____ N.F.S

Image Size (round up to whole numbers): (h) _____ x (w) _____ Frame Size: (h) _____ x (w) _____

Available for: Traveling Exhibition? Yes No

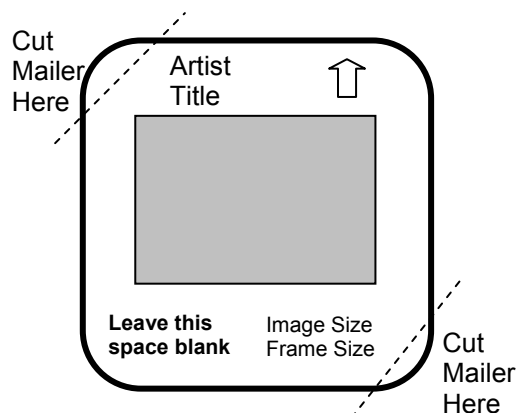
 Purchase Prize? \$4000 Yes No \$3000 Yes No \$1500 Yes No

Image Submission Format: Slide Digital File Via e-mail Digital File on CD or Flash stick enclosed

AGREEMENT Submission of this image, if accepted by the Jury of Selection, the painting, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following: I hereby release and discharge the officers of National Watercolor Society (NWS) and the City of Brea and its representatives and employees from any and all claims occasioned by damage or loss of said slide or painting while in the possession of NWS, the City of Brea or while in the Travel Exhibition. No work accepted for the Annual Exhibition or the Travel Exhibition may be withdrawn prior to the close of the exhibition or the termination of the tour. Permission to reproduce the painting in the catalog of the exhibition and for publicity purposes is granted. Permission to use the submitted slide or digital image for educational purposes is granted.

SLIDE INSTRUCTIONS

- ◇ Label slide as per diagram. **Do not reverse or flip the image.**
- ◇ Cut mailer on dotted lines as shown. Position the slide into the cut slots. **Do not use tape or secure the slide**
- ◇ Send completed and signed data card along with the slide to: Al Setton, NWS Exhibition Director, 10341 Rosbury Place, Los Angeles, CA, 90064



DIGITAL FILE INSTRUCTIONS

- ◇ Attach the digital file to an e-mail and send it to: **nws-annual@cox.net.**
- ◇ Please include your name, address, phone, and e-mail address in the body of the message.
- ◇ Send completed and signed data card to: Lowri Sprung, NWS Digital Entries, 2155 W. Paseo del Mar, San Pedro, CA, 90732

All e-mails will be acknowledged upon receipt. Digital files may also be submitted to Lowri Sprung on CD or flash sticks. CDs will NOT be returned, but flash sticks will be returned since they are reusable.

Please note that the e-mail address above is valid only for submission of files to the NWS Annual Exhibition.