



NATIONAL WATERCOLOR SOCIETY

John Salminen John Salminen is best known for his realistic urban landscapes. He is a signature member of numerous art societies, including the American Watercolor Society, the National Watercolor Society, The Watercolor USA Honor Society, the Transparent Watercolor Society of America and Watercolor West. John has won more than 185 awards in national and international exhibitions, most recently the 2010 Gold Medal from AWS and the Shanghai Zhoujiajiao International Biennial Exhibition Award. His work has been featured in many national and international magazines and books. He has released two instructional DVDs



Demo: Sunday, Oct. 31, 2010, 10:00 AM to 3:00 PM John will paint an urban street scene using many of the techniques and processes he uses to create award winning paintings. He will demonstrate the use of value to establish mood and atmosphere and will show how a wide variety of techniques combined with a well-planned design can result in exciting urban scenes. John will share his thoughts about painting as well as anecdotes and stories from the art world.

Workshop: Oct 25-29, 2010, 9:00 AM to 4:00 PM In this 5 day workshop, titled *Realism Through Design*, John will share his approach to painting the urban scene in watercolor. John will help participants in all aspects of painting a representational cityscape or town scene – choosing the subject, adding mood and creating emotional content, lighting the scene for dramatic effect, using photo reference in a meaningful way and most importantly, strengthening and enhancing representational painting through design. The workshop will include demonstrations, critiques and lots of one-on-one individual help. Whether you've never tried painting cityscapes or are an experienced urban painter, this workshop will be an invaluable opportunity to gain new painting insights.

Karen Frey Karen Frey is a representational painter who carefully considers her compositional elements in her planning stage. This allows her the freedom to honor the glorious balance between water, pigment and paper in finishing her work. Her paintings are in many public and private collections and she has been featured in books and magazines including *Artists Magazine* and *Watercolor Magic*. She is a signature member of the National Watercolor Society, Watercolor West, Rocky Mountain National Watermedia Society, California Watercolor Association, and member of the Watercolor USA Honor Society. In addition, she is the Second Vice President of NWS.



Demo: Sunday, Nov. 7, 2010, 10:00 AM to 3:00 PM Karen will be covering her overall approach to the “art of making a painting”. She will describe the hows and whys of color choice to best utilize her wet-into-wet applications. Then she will express, through both demonstration and lecture, her process of establishing a structural underpainting. Finally, she will demonstrate her calculated approach to finished wet-into-wet applications. Her goal is to explain and demonstrate a completed painting.

Ron Ranson Ron Ranson is an artist of great patience and good English humor! His style is impressionistic and traditional, and his work is renowned for its purity of design, and clear transparent colors. Painting with his signature version of the oriental hake brush, he teaches freedom of expression and simplicity. Ron Ranson is an English watercolor artist, and the prolific author of 25 books on painting. He has written articles for the art magazines of various countries, and was the founding European editor of the prestigious publication, *International Artist Magazine*. One of the world's most traveled watercolor instructors, he has given workshops and private instruction to students on every continent for the past 35 years.



Demo: Sunday, Nov. 14, 2010, 10:00 AM to 3:00 PM Ron's demonstration will include basic techniques, and the painting of skies, waterfalls, and woodlands. He will also bring some matted paintings of other subjects to show.

Workshop: Nov 15-19, 2010, 9:00 AM to 4:30 PM In this 5 day workshop, Ron will demonstrate brush handling, including handling of his signature hake brush. He will teach the eight principles of design as well as demonstrate the elements of landscape painting, including painting clouds, rocks, reflections, trees, forests, buildings, even adding convincing-looking people. Ron will do two or three painting demonstrations each day. He will work with students on a one to one basis, while allowing plenty of time for students to practice techniques and create their own paintings

NATIONAL WATERCOLOR SOCIETY presents

Demonstration Series 2010 Three Outstanding Artists!

As part of the **NWS 90th Annual Exhibition**, three nationally known watercolor masters will demonstrate their painting techniques. For the first time, this year, NWS will also be sponsoring two 5 day workshops.

Locations:

John Salminen and Ron Ranson Workshops and

Demos by Karen Frey and Ron Ranson: NWS Gallery, 915 S. Pacific Ave, San Pedro CA 90731

Demo by John Salminen:

Crowne Plaza Hotel, 601 San Pedro St., San Pedro CA 90731

John Salminen

Demo: Sunday, Oct. 31, 2010

Workshop, Oct. 25-29, 2010

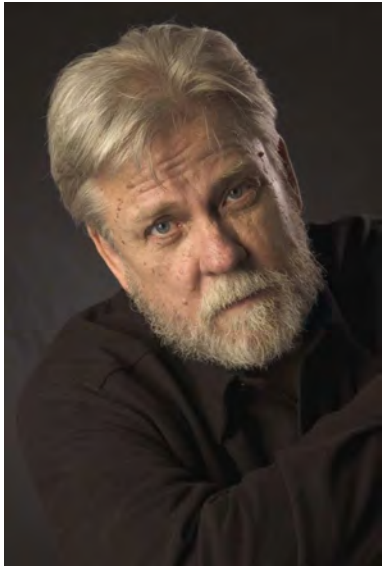
Karen Frey

Demo: Sunday, Nov. 7, 2010

Ron Ranson

Demo: Sunday, Nov. 14, 2010

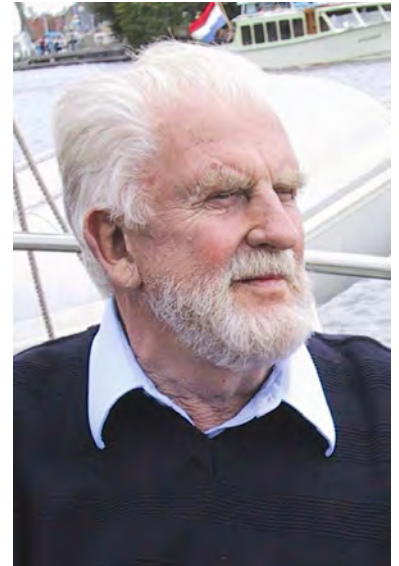
Workshop: Nov. 15-19, 2010



www.johnsalminen.com



www.karenfrey.com



www.ronranson.com

Registration Form

Individual demonstrations are \$25 each. Entire series of three is \$60.

Name (Please Print)

Address

City **State** **ZIP**

Phone (day) **(evening)** **e-Mail**

Make checks payable to NWS

Mail form and check to:

Sandy Medearis

8515 Falmouth Avenue #218

Playa del Rey, CA 90293

For questions on enrollment, contact Sandy

thebeamtoo@yahoo.com (310) 822-6009

For questions on class content, contact Maureen

maureenwheeler@live.com

Demonstrations:

◇ John Salminen	Sunday, Oct. 31 2010	10:00 AM to 3:00 PM	\$25
◇ Karen Frey	Sunday, Nov. 7, 2010	10:00 AM to 3:00 PM	\$25
◇ Ron Ranson	Sunday, Nov. 14, 2010	10:00 AM to 3:00 PM	\$25
◇ All 3 Demos	All Dates (discount)		\$60

5 Day Workshops: enrollment is limited, so sign up early!

◇ John Salminen	Oct. 25-29, 2010	9:00 AM to 4:00 PM	\$595
◇ Ron Ranson	Nov. 15-19, 2010	9:00 AM to 4:00 PM	\$545